



**Welsh Liberal Democrats**  
**Democratiaid Rhyddfrydol Cymru**

# Conference

# Opportunities

## Spring Conference 2012

Opportunities for sponsorship,  
advertising and participation for public,  
private and third sector organisations

## Cardiff

# Introduction

We are pleased to be able to present the opportunities available for you to participate in our 2012 Spring Conference.

The Conference will be taking place at the Mercure Cardiff Holland House Hotel & Spa in Cardiff over the weekend of 2-4 March 2012.

This brochure contains a wide variety of ways in which your organisation can play a role in our Conferences. There are also ideas on how you can best use these options to maximise your impact.

We are very keen to have a wide variety of organisations participate in our Conference as we believe that this enhances our policy development and helps us work more effectively as a political party.

We therefore have a team of people on hand to assist you as much as we can. If you would like to talk over any of the opportunities presented in the brochure please do not hesitate to contact us. Your first point of contact should be:

Ian Walton, Party Manager

Ian.Walton@WelshLibDems.org.uk

029 2031 3400

## Informing the decisions

### taken at Conference

In the Welsh Liberal Democrats it is Conference that sets Party policy. Therefore if one of your aims is to inform party policy our Conference is the most effective place to do so.

The motions to be debated at Conference are published around a month in advance of the Conference on the party's website. If you have strong views, either in favour or against any of the motions you may want to consider using one of the following suggestions to try and inform the final decision.

**Attending as a Conference Observer** - this will give you the opportunity to speak in the debate itself as well as a chance to speak to Conference Representatives in and around the venue.

**Holding a Fringe** - if you held a fringe on the subject of a motion before the debate takes place you will be able to communicate your views to a large number of Conference Representatives.

**Having an Exhibition Stand** - this will enable you to talk to and convey your thoughts to party members throughout the weekend, and provide a focal point for your organisation.

**Mailing Conference Representatives** - there are options outlined in this brochure for you to be able to send Conference Representatives something through the post before the Conference takes place. This is ideal if you are unable to attend Conference.

**Advertising** - if the message which you want to convey is simple then an advert is the most effective way of doing this. There are a myriad of ways to advertise at our Conference, all mentioned in this brochure.

# Informing policy

## development

It is the Conference that sets party policy, but there are a number of groups of members who play a role in developing policy before it gets to Conference.

Whilst our Assembly Members and Members of Parliament play a significant role in developing policy, they are assisted by the National Policy Committee which is made up of 12 Party Members. Elected from the membership, it includes Kirsty Williams AM, Leader of the Welsh Liberal Democrats, and Roger Williams MP, the Leader of the Welsh Liberal Democrat group in Parliament as well as ordinary party members. The National Policy Committee is one of the bodies which can propose a motion to Conference.

At a local level, councillors and Local Party (constituency party) Executives are able to create new council level policy or vary national policy to suit local circumstances. The Welsh Liberal Democrats currently play a role in the administrations in over half of Wales' local authorities.

Local Party Executives can also propose motions to Conference. They are often on issues of local importance or something which the party is doing locally that they want to turn into a national policy.

Individual Conference Representatives also play a role in policy development. We often have consultation debates at Conference where Conference Representatives will have an opportunity to put forward their view on an issue while policy is being initiated. Also a group of 20 Conference Representatives can get together and propose a motion to Conference.

If your aim is to inform party policy while it is being developed or to encourage the party to develop policy in an area which you feel is important, you may want to consider one of the following suggestions.

**Mailing Party Members** - you could do this to either raise an issue with them or to directly ask them to support putting forward a motion.

**Attending as a Conference Observer** - this will allow you to speak during any consultation debates.

**Holding a Presentation Fringe** - a presentation fringe would be ideal for putting forward your views on an issue before a consultation debate takes place or as an opportunity to encourage the party members to start developing a new policy.

**Holding a Round Table Meeting Fringe** - you could invite a few party members with an interest in a subject to discuss the issues and collectively write a motion which they could take forward to a future Conference.

**Holding a Small Drinks/Bufferet Reception** - this would be a great way of meeting and networking with key people involved in developing policy to build relationships for the future.

**Attend the Conference Dinner** - again this is a great opportunity to meet and network with party members.

**Sponsoring an Event** - one of the things that people remember after a Conference is who sponsored some of the key events. We can work with you to ensure that your sponsorship of an event is tailored so that you can maximise its effect.

# Selling a product to

## Party Members

If your aim is to sell a product to party members such as:

- the latest 'must have' political book;
- a service such as printing leaflets for an election campaign;
- membership to your organisation;

there are a number of ways which you can do this at Conference.

**Exhibition** - you could have a stand where you either directly sell your product to party members or display examples of the services you provide.

**Mailing Party Members** - an insert in a mailing to party members is a great way to advertise your product, service or organisation.

**Hold a Small Drinks/Bufferet Reception** - you could hold a small reception and invite the people you wanted to build a relationship with. For example if you can provide a service to our campaign teams across the country then you may want to invite campaign staff, constituency agents and Local Party officers. Alternatively if you wanted to sign up members you may offer an open invitation to everyone who is interested in your subject.

**Hold a Round Table Meeting Fringe** - this would be particularly effective if you only want to meet with a small number of people.

**Hold a Presentation Fringe** - if you wanted to explain to party members what your organisation is about and what you can provide then this option could be very effective.

**Advertising** - there are numerous advertising opportunities at Conference, some are general adverts to be seen by everyone while others are targeted to specific groups of members.

**Sponsoring an Event** - one of the things that people remember after a Conference is who sponsored some of the key events. We can work with you to ensure that your sponsorship of an event is tailored so that you can maximise its effect.

# Attending Conference

## Conference Observer



Anyone attending Conference as an Observer will be able to participate in debates in the main Conference Hall, attend most fringe events, visit the exhibition and network with party members around the venue.

Please note that some other options in the brochure include complimentary Observer Passes.

The Conference Observer Booking Form is on page 19.

## Exhibition



All stands are on a space-only basis. Premium Sites are 3 metres by 2 metres, while Standard Sites are 2 metres by 2 metres. You will also be supplied with a table and two chairs.

The Exhibition will be open to Conference Representatives between 8:30 and 17:00 on the Saturday and between 9:30 and 15:00 on the Sunday. You will be expected to keep your exhibition stand open and staffed during this period.

All exhibition stands come with two complimentary Observer Passes.

The Exhibition Booking Form is on page 15.

## Conference Dinner



The Conference Dinner will take place on the Saturday evening and attracts a large number of party members as well as representatives from the business and the 3rd sector communities.

You can purchase an individual ticket or a table of ten.

The Conference Dinner Booking Form is on page 21.

# Attending Conference

## Fringe Events

There are many types of Fringe Events which you could host at Conference. The choice is yours and we will assist you as much as possible in making sure that it's exactly how you want it.

The Fringe Event Booking Form is on page 17.

## Presentation Fringe



The usual format is that there will be a presentation from yourselves followed by questions from the party members present. A Presentation fringe usually works best at lunchtimes or mid-afternoon when most Conference Representatives are around.

The room will be set up for 35 people theatre style with a top table at the front.

Usually the organisers of a Presentation fringe event will supply a buffet for those attending.

## Round-Table Meeting

A round table meeting is a more intimate affair and can include a meal such as breakfast, lunch or supper.

They are usually invite only events for around 10-15 people but sometimes other people are invited in to observe the meeting.

Invite only events work best at breakfast time or in the evenings while you are more likely to have others attend at lunchtime or mid-afternoon.

## Small Reception



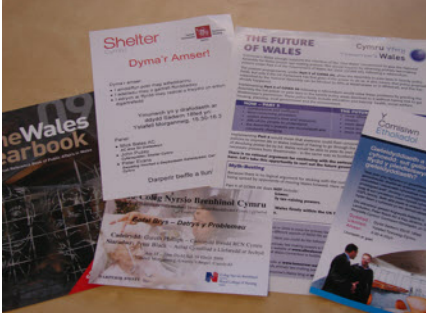
This is a far more relaxed event, ideal for networking and creating one-on-one relationships. You would supply a buffet, or even just drinks and members would mingle with yourselves and each other.

This can be either an invite only event or open to all members.

Such Receptions work best in the evening.

# Advertising & Branding

## Members' Mailings Inserts



Every month a mailing is sent to all Party Members. In addition to this, mailings are regularly sent to Conference Representatives. Inserts can be up to A4 size and a maximum of two are allowed per mailing.

The Member Mailings Inserts Booking Form is on page 22.

## Conference Guide Advert



The Conference Guide is the handbook for everyone attending Conference and contains all the necessary information for the weekend.

Adverts can either be full page colour on the inside of the cover or full page or half page black & white in the rest of the Conference Guide. The Conference Guide will be A5 sized.

The Conference Guide Advert Booking Form is on page 23.

## Lanyards



As security becomes an ever-increasing priority for the Conference, the visibility of the Conference Badge is even more important and provides an ideal branding opportunity as each attendee must wear their badge at all times during the Conference.

Either supply your own lanyards or supply your artwork/logo and we will produce them for you.

Lanyards are included in the Branding Booking Form on page 25.

## Conference Badge Advert

Organisations are able to advertise on the back of the Conference Badges.

The Conference Badges are A6 in size and adverts will be placed on the back of all the Badges.

The Conference Badge Advert Booking Form is on page 24.

# Advertising & Branding

## Stewards Shirts



Our stewards are very much the public face of Conference. Branding their shirts would guarantee your brand being seen by a huge audience.

Either supply your own polo shirts or supply your artwork/logo and we will produce them for you.

## Attendee Bags



Sponsorship of the Attendee bags is an excellent branding opportunity. Not only are these carried by all Conference Representatives during the conference, they are taken away and often used to carry leaflets during canvassing sessions so the sponsor's branding lives on post-Conference.

Either supply your own bags or supply your artwork/logo and we will produce them for you.

## Welcome Pack Leaflets



Ensure your organisation's marketing materials are seen and retained by all attendees. We will insert your flyer, advert or information leaflet into every welcome pack - given to everyone on arrival.

This is a fantastic opportunity to advertise your fringe event, organisation, campaign, product or brand.

## Welcome Pack Gifts



Ensure your brand is at the forefront of Conference Representatives minds by placing a promotional gift in the welcome pack.

An ideal opportunity to reach the conference membership and to ensure high visibility of your brand.

# Sponsoring Events

A number of events take place over the Conference weekend that you are able to sponsor.

The prices below represent an indicative price for the opportunities outlined. We can tailor any package to meet your precise needs. All packages come with two complimentary Observer Passes which will be valid for the entire weekend of the Conference.

## Conference Rally



The Conference Rally will be on the Friday evening of the Conference. The theme of this year's Rally will be Welsh Liberal Democrats in Local Government and will include a speech by the Leader of the Welsh Liberal Democrats, Kirsty Williams AM.

### **Bronze Conference Rally Sponsorship**

**£1,500**

You will have an opportunity to address Rally attendees for a few minutes at the start of the Rally which will be responded to by Kirsty Williams AM.

You will also have an opportunity to display material around the Conference Hall during the Rally and place an item of literature on every seat.

Your organisation's logo will appear in the Conference Guide as part of the Guide Listing advertising the Rally.

### **Silver Conference Rally Sponsorship**

**£2,000**

In addition to the Bronze package, to ensure an improved turnout, we will send a mailing to every Conference Representative to specifically invite them to the Rally. You will have an opportunity to include your own literature in this mailing.

### **Gold Conference Rally Sponsorship**

**£2,750**

In addition to the Bronze and Silver packages, the Gold Package includes a private supper with key Assembly Members, candidates, senior councillors and members of the Assembly Manifesto writing team (for up to 12 people including your guests) for you to continue your discussions after the Rally.

To maximise attendance we will send the mailing advertising the Rally to every member of the Welsh Liberal Democrats, instead of just Conference Representatives. You will be able to include your own literature with this mailing.

**If you are interested in taking up this sponsorship opportunity please contact  
Ian.Walton@WelshLibDems.org.uk**

# Sponsoring Events

## Conference Dinner



The Conference Dinner will be on the Saturday Evening of the Conference and will be in the Mercure Cardiff Holland House Hotel & Spa.

Regardless of the option chosen, your organisation's name will be included on the dinner tickets and your organisation's logo will appear in the Conference Guide as part of the Guide Listing advertising the Dinner.

### **Bronze Conference Dinner Sponsorship**

**£2,000**

This option includes two tickets to the Conference Dinner where you will be seated at the top table. You will have the opportunity to address diners for a few minutes which will be responded to by the Leader of the Welsh Liberal Democrats, Kirsty Williams AM.

You also have the opportunity to display material in the dining room and place an item of literature on every seat.

### **Silver Conference Dinner Sponsorship**

**£2,750**

In addition to the Bronze package, the Silver Package includes a table for ten people at the Conference Dinner for you to invite your own guests.

To ensure an improved turnout we would send a mailing to every Conference Representative specifically inviting them to the Dinner. You may also include your literature in this mailing.

### **Gold Conference Dinner Sponsorship**

**£3,500**

In addition to the Bronze and Silver packages, the Gold package also includes a private reception for you to invite AMs, MPs, Peers and Senior Councillors either before the pre-Dinner Reception or for a night-cap after the Dinner.

To maximise attendance we will send the mailing advertising the Conference Dinner to every member of the Welsh Liberal Democrats, instead of just Conference Representatives. You will be able to include your own literature with this mailing.

**If you are interested in taking up this sponsorship opportunity please contact [Ian.Walton@WelshLibDems.org.uk](mailto:Ian.Walton@WelshLibDems.org.uk)**

# Sponsoring Events

## Councillors' Reception

The Councillors' Reception will be a drinks reception which will be held on the Friday evening of the Conference (prior to the pre-Rally Reception). All councillors and selected council candidates from across Wales will be invited. Assembly Members, Members of Parliament and Peers will be invited too.

The reception will take place in a private room.

### **Bronze Councillors' Reception Sponsorship**

**£1,000**

You will have the opportunity to address everyone present for a few minutes which will be introduced by Kirsty Williams AM. You will also have the opportunity to display material in the reception room.

Your organisation's logo will appear in the Conference Guide as part of the Guide Listing advertising the Reception and all councillors and council candidates, AMs, MPs and Peers will be invited by e-mail, which will also carry your organisation's name.

### **Silver Councillors' Reception Sponsorship**

**£1,500**

In addition to the Bronze Package, we will post out an invite, which will carry your organisation's name and logo, to all councillors and council candidates, AMs, MPs and Peers. You may also include your own literature in the mailing.

### **Gold Councillors' Reception Sponsorship**

**£2,250**

In addition to the Bronze and Silver packages, we offer you a private supper with key Councillors, Assembly Members and Members of Parliament (for up to 12 people including your guests) for you to continue your discussions after the Conference Rally.

**If you are interested in taking up this sponsorship opportunity please contact [Ian.Walton@WelshLibDems.org.uk](mailto:Ian.Walton@WelshLibDems.org.uk)**

# Sponsoring Events

## Pre-Rally Reception



The pre-Rally Reception will take place in the Conference Exhibition, which is located next to the Conference Hall, and will take place on the Friday evening of the Conference in the hour leading up to the Conference Rally.

It will be open to everyone attending the Conference Rally.

### **Bronze Pre-Rally Reception Sponsorship**

**£1,000**

This is the standard pre-rally drinks reception sponsorship. You would have an opportunity to address all attendees present for a few minutes which will be responded to by either the Leader of the Welsh Liberal Democrats, Kirsty Williams AM, or the appropriate Welsh Liberal Democrat Shadow Minister.

You will have an opportunity to display material in the reception room and your logo will appear in the Conference Guide as part of your Guide Listing which advertises the reception.

### **Silver Pre-Rally Reception Sponsorship**

**£1,750**

In addition to the provisions in the Bronze package, the Silver package includes a buffet to go with the drinks at the reception.

To ensure an improved turnout we will send a mailing to every Conference Representative to specifically invite them to the event. You will have an opportunity to include your own literature in this mailing if you wish.

### **Gold Pre-Rally Reception Sponsorship**

**£2,500**

In addition to the provisions of the Bronze and Silver packages, the Gold package also includes a private supper with Assembly Members, Members of Parliament and senior councillors (for up to 12 people including your guests) for you to continue your discussions after the Rally.

To maximise attendance we will send the mailing advertising the Pre-Rally Reception to every member of the Welsh Liberal Democrats, instead of just Conference Representatives. You will be able to include your own literature with this mailing.

**If you are interested in taking up this sponsorship opportunity please contact  
[Ian.Walton@WelshLibDems.org.uk](mailto:Ian.Walton@WelshLibDems.org.uk)**

# Sponsoring Events

## Pre-Dinner Reception



The Pre-Dinner Reception will be a drinks reception and take place in the Conference Exhibition Area which is next to the room where the Conference Dinner will be taking place on the Saturday evening of Conference. It will be open to everyone attending the Conference Dinner.

### **Bronze Pre-Dinner Reception Sponsorship**

**£1,000**

You will have the opportunity to address all attendees present for a few minutes which will be responded to by either the Leader of the Welsh Liberal Democrats, Kirsty Williams AM, or the appropriate Welsh Liberal Democrat Shadow Minister. You will also have an opportunity to display material in the reception room.

Your organisation's logo will appear in the Conference Guide as part of the Guide Listing advertising the Reception.

### **Silver Pre-Dinner Reception Sponsorship**

**£1,750**

In addition to the Bronze package, the Silver package also includes a table for ten people at the Conference Dinner for you to invite your own guests.

To ensure an improved turnout to the reception we would send a mailing to every Conference Representative to specifically invite them to this Reception. You may also include your own literature in this mailing.

### **Gold Pre-Dinner Reception Sponsorship**

**£2,500**

In addition to the Bronze and Silver packages, the Gold package also includes a private reception for you to invite AMs, MPs, Peers and/or councillors either before the pre-Dinner Reception or for a night-cap after the Dinner.

To maximise attendance we will send the mailing advertising the Pre-Dinner Reception to every member of the Welsh Liberal Democrats, instead of just Conference Representatives. You will be able to include your own literature with this mailing.

**If you are interested in taking up this sponsorship opportunity please contact  
[Ian.Walton@WelshLibDems.org.uk](mailto:Ian.Walton@WelshLibDems.org.uk)**

# Sponsoring Events

## Youth Reception

The Youth Reception will be a drinks reception held on the Saturday evening of the Conference (after debates have finished) to which the members of our Youth and Student Organisation, Liberal Youth Wales, as well as senior councillors, Assembly Members, Members of Parliament and Peers will be invited.

It will be an opportunity for the young people and students within the party to meet and discuss youth issues with senior members of the Party. This Reception will take place in a private room.

### **Silver Youth Reception Sponsorship £800**

You will have the opportunity to address all those present for a few minutes which will be responded to by both the Leader of the Welsh Liberal Democrats, Kirsty Williams AM, and the Chair of Liberal Youth Wales. You will also have an opportunity to display material in the reception room.

Every member of Liberal Youth Wales, senior councillors, AMs, MPs and Peers will be invited by e-mail and via Facebook.

Your organisation's logo will appear in the Conference Guide as part of the Guide Listing advertising the Reception.

### **Gold Youth Reception Sponsorship £1,500**

In addition to the Silver package, the Gold package also includes a table for ten people at the Conference Dinner for you to invite your own guests (which could include members of Liberal Youth Wales).

To ensure an improved turnout to the Reception we would mail an invite to every member of Liberal Youth Wales, senior councillors, AMs, MPs and Peers, which would include your organisation's name and logo, specifically inviting them to this Reception. You may also include your own literature in this mailing.

**If you are interested in taking up this sponsorship opportunity please contact  
[Ian.Walton@WelshLibDems.org.uk](mailto:Ian.Walton@WelshLibDems.org.uk)**

# Exhibition

## Booking Form



Welsh Liberal Democrats  
Democratiaid Rhyddfrydol Cymru

### Your Details

Organisation	<input type="text"/>
Contact Name	<input type="text"/>
Address	<input type="text"/> <input type="text"/> <input type="text"/>
	Post Code <input type="text"/>
Phone Number	<input type="text"/>
E-Mail	<input type="text"/> <input type="text"/>
Registered Charity Number (if applicable)	<input type="text"/>

### Exhibition Stand

Please indicate which size stand you wish to book:

	Commercial, Government & Public Bodies	Registered Charities, Community Groups and SME's
Premium Site (3m x 2m)	<input type="checkbox"/> £1,000	<input type="checkbox"/> £500
Standard Site (2m x 3m)	<input type="checkbox"/> £600	<input type="checkbox"/> £300

If you require an electricity supply we will endeavour to place you near an electricity socket.   
Please tick here if you require an electricity supply.

### Conference Guide Advert

Your Exhibition Stand will be listed in the Conference Guide. In addition to this you may advertise your organisation in general or your Exhibition Stand in the Conference Guide at a 25% discounted rate. If you wish to take out an advert please indicate which size advert you wish to place:

Inside Cover, Full Page, Colour	<input type="checkbox"/>	£450	£337.50
Inside Page, Full Page, B&W	<input type="checkbox"/>	£300	£225
Inside Page, Half Page, B&W	<input type="checkbox"/>	£200	£150

# Exhibition

## Observers

You receive two complimentary Observer Registrations with your Exhibition Stand. Please give the names of both Observers here.

Observer 1

Observer 2

Additional Observers can register for £100 each. Please give the names of any additional Observers below. Please note that Observer Registrations are non-transferable.

Observer 3

Observer 4

Observer 5

Observer 6

## Conference Dinner Tickets

You can also purchase tickets for Observers to attend the Conference Dinner. Please indicate the number of tickets or tables you wish to buy:

Individual Tickets  £60

Tables of 10  £540

## Payment

I enclose payment of £\_\_\_\_\_ payable to the Welsh Liberal Democrats

Please submit an invoice to the above address.

**Please remember** that your Exhibition Stand will be listed in the Conference Guide if you submit the following to [Ian.Walton@WelshLibDems.org.uk](mailto:Ian.Walton@WelshLibDems.org.uk) before **Wednesday 11 January 2012**.

- The title of your Exhibition / Organisation **in both Welsh and English**.
- A 30 word (per language) **maximum** description of your Exhibition / Organisation **in both Welsh and English** (the 30 word limit applies to whichever translation is longest).
- A black & white version of your organisations logo.

If you are advertising in the Conference Guide your advert must also be sent to [Ian.Walton@WelshLibDems.org.uk](mailto:Ian.Walton@WelshLibDems.org.uk) before **Wednesday 11 January 2012**.

Signature \_\_\_\_\_

Date \_\_\_\_\_

**Please return this form to:**

Conference Booking, Welsh Liberal Democrats,  
Ground Floor, Blake Court, Schooner Way, Cardiff, CF10 4DW



# Fringe Event

## Conference Guide Advert

Your Fringe Event will be listed in the Conference Guide. In addition to this you may advertise your organisation in general or your Fringe Event in the Conference Guide at a 25% discounted rate. If you wish to take out an advert please indicate which size advert you wish to place:

Inside Cover, Full Page, Colour	<input type="checkbox"/>	£450	£337.50
Inside Page, Full Page, B&W	<input type="checkbox"/>	£300	£225
Inside Page, Half Page, B&W	<input type="checkbox"/>	£200	£150

## Observers

You receive two complimentary Observer Registrations with your Fringe Event. Please give the names of both Observers here.

Observer 1

Observer 2

Additional Observers can register for £100 each. Please give the names of any additional Observers below. Please note that Observer Registrations are non-transferable.

Observer 3

Observer 4

Observer 5

Observer 6

## Payment

I enclose payment of £\_\_\_\_\_ payable to the Welsh Liberal Democrats

Please submit an invoice to the above address.

**Please remember** that your Fringe Event will be listed in the Conference Guide if you submit the following to [Ian.Walton@WelshLibDems.org.uk](mailto:Ian.Walton@WelshLibDems.org.uk) before **Wednesday 11 January 2012**.

- The title of your Organisation and Fringe Event **in both Welsh and English**.
- A 30 word (per language) **maximum** description of your Fringe Event **in both Welsh and English** (the 30 word limit applies to whichever translation is longest).
- A black & white version of your organisations logo.

If you are advertising in the Conference Guide your advert must also be sent to [Ian.Walton@WelshLibDems.org.uk](mailto:Ian.Walton@WelshLibDems.org.uk) before **Wednesday 11 January 2012**.

Signature \_\_\_\_\_

Date \_\_\_\_\_

**Please return this form to:**

Conference Booking, Welsh Liberal Democrats,  
Ground Floor, Blake Court, Schooner Way, Cardiff, CF10 4DW

# Conference Observer

## Booking Form



Welsh Liberal Democrats  
Democratiaid Rhyddfrydol Cymru

### Your Details

Organisation	<input type="text"/>
Contact Name	<input type="text"/>
Address	<input type="text"/>
	<input type="text"/>
	<input type="text"/>
	Post Code <input type="text"/>
Phone Number	<input type="text"/>
E-Mail	<input type="text"/>
	<input type="text"/>

### Observers

Please give the name of each Observer registering for the Conference. Please note that Observer Registrations are non-transferable.

Observer 1 - £150	<input type="text"/>
Observer 2 - £100	<input type="text"/>
Observer 3 - £100	<input type="text"/>
Observer 4 - £100	<input type="text"/>
Observer 5 - £100	<input type="text"/>
Observer 6 - £100	<input type="text"/>

### Conference Dinner Tickets

You can also purchase tickets for Observers to attend the Conference Dinner. Please indicate the number of tickets or tables you wish to buy:

Individual Tickets	<input type="text"/>	£60
Tables of 10	<input type="text"/>	£540

# Conference Observer

## Conference Guide Advert

Organisations registering Observers for the Conference are eligible for a 10% discount on advertising in the Conference Guide. If you wish to take out an advert please indicate which size advert you wish to place:

Inside Cover, Full Page, Colour	<input type="checkbox"/>	£450	£405
Inside Page, Full Page, B&W	<input type="checkbox"/>	£300	£270
Inside Page, Half Page, B&W	<input type="checkbox"/>	£200	£180

## Payment

I enclose payment of £\_\_\_\_\_ payable to the Welsh Liberal Democrats

Please submit an invoice to the above address.

**Please remember** that if you are advertising in the Conference Guide your advert must also be sent to [Ian.Walton@WelshLibDems.org.uk](mailto:Ian.Walton@WelshLibDems.org.uk) before **Wednesday 11 January 2012**.

Signature \_\_\_\_\_

Date \_\_\_\_\_

**Please return this form to:**

Conference Booking, Welsh Liberal Democrats,  
Ground Floor, Blake Court, Schooner Way, Cardiff, CF10 4DW

# Conference Dinner

## Booking Form



Welsh Liberal Democrats  
Democratiaid Rhyddfrydol Cymru

### Your Details

Organisation	<input type="text"/>
Contact Name	<input type="text"/>
Address	<input type="text"/>
	<input type="text"/>
	<input type="text"/>
	Post Code <input type="text"/>
Phone Number	<input type="text"/>
E-Mail	<input type="text"/>
	<input type="text"/>

### Conference Dinner Tickets

Please indicate the number of tickets or tables you wish to buy:

Individual Tickets	<input type="checkbox"/>	£60
Tables of 10	<input type="checkbox"/>	£540

### Payment

I enclose payment of £\_\_\_\_\_ payable to the Welsh Liberal Democrats

Please submit an invoice to the above address.

Signature \_\_\_\_\_

Date \_\_\_\_\_

Please return this form to:

Conference Booking, Welsh Liberal Democrats,  
Ground Floor, Blake Court, Schooner Way, Cardiff, CF10 4DW

# Member Mailing Inserts

## Booking Form



Welsh Liberal Democrats  
Democratiaid Rhyddfrydol Cymru

### Your Details

Organisation	<input type="text"/>
Contact Name	<input type="text"/>
Address	<input type="text"/> <input type="text"/> <input type="text"/>
	Post Code <input type="text"/>
Phone Number	<input type="text"/>
E-Mail	<input type="text"/> <input type="text"/>

### Dates

Please indicate which of the following mailings you would like to advertise in.  
Booking two mailings receives a 10% discount on each while booking three or more mailings receives a 20% discount on each mailing.

	All Members	Conference Representatives
December 2011	<input type="checkbox"/> £1,000	<input type="checkbox"/> £400
January 2012	<input type="checkbox"/> £1,000	<input type="checkbox"/> £400
February 2012	<input type="checkbox"/> £1,000	<input type="checkbox"/> £400
March 2012	<input type="checkbox"/> £1,000	<input type="checkbox"/> £400
April 2012	<input type="checkbox"/> £1,000	<input type="checkbox"/> £400

We will contact you shortly after receiving your booking to let you know when we require your insert by.

### Payment

- I enclose payment of £\_\_\_\_\_ payable to the Welsh Liberal Democrats
- Please submit an invoice to the above address.

Signature \_\_\_\_\_

Date \_\_\_\_\_

Please return this form to:

Conference Booking, Welsh Liberal Democrats,  
Ground Floor, Blake Court, Schooner Way, Cardiff, CF10 4DW

# Conference Guide Advert

## Booking Form



Welsh Liberal Democrats  
Democratiaid Rhyddfrydol Cymru

### Your Details

Organisation	<input type="text"/>
Contact Name	<input type="text"/>
Address	<input type="text"/>
	<input type="text"/>
	<input type="text"/>
	Post Code <input type="text"/>
Phone Number	<input type="text"/>
E-Mail	<input type="text"/>
	<input type="text"/>

### Conference Guide Advert

Please indicate which advert you would like to place:

- |                                 |                          |      |
|---------------------------------|--------------------------|------|
| Inside Cover, Full Page, Colour | <input type="checkbox"/> | £450 |
| Inside Page, Full Page, B&W     | <input type="checkbox"/> | £300 |
| Inside Page, Half Page, B&W     | <input type="checkbox"/> | £200 |

### Payment

- I enclose payment of £\_\_\_\_\_ payable to the Welsh Liberal Democrats
- Please submit an invoice to the above address.

**Please remember** that we will require your advert (ideally in .jpeg, .bmp or .tif format) by **Wednesday 11 January 2012**. Please e-mail it to [Ian.Walton@WelshLibDems.org.uk](mailto:Ian.Walton@WelshLibDems.org.uk)

Signature \_\_\_\_\_

Date \_\_\_\_\_

**Please return this form to:**

Conference Booking, Welsh Liberal Democrats,  
Ground Floor, Blake Court, Schooner Way, Cardiff, CF10 4DW

# Conference Badge Advert

## Booking Form



Welsh Liberal Democrats  
Democratiaid Rhyddfrydol Cymru

### Your Details

Organisation	<input type="text"/>
Contact Name	<input type="text"/>
Address	<input type="text"/> <input type="text"/> <input type="text"/>
	Post Code <input type="text"/>
Phone Number	<input type="text"/>
E-Mail	<input type="text"/> <input type="text"/>

### Conference Badge Advert

£300

### Payment

- I enclose payment of £\_\_\_\_\_ payable to the Welsh Liberal Democrats
- Please submit an invoice to the above address.

**Please remember** that we will require your advert (ideally in .jpeg, .bmp or .tif format) by **Wednesday 11 January 2012**. Please e-mail it to [Ian.Walton@WelshLibDems.org.uk](mailto:Ian.Walton@WelshLibDems.org.uk)

Signature \_\_\_\_\_ Date \_\_\_\_\_

**Please return this form to:**

Conference Booking, Welsh Liberal Democrats,  
Ground Floor, Blake Court, Schooner Way, Cardiff, CF10 4DW

